

Glen Ferreira

Glen is a Food and Beverage domain specialist.

Glen is a result-driven professional with 20+ years of experience in senior management in the hospitality industry. He specializes in Restaurants.

He is highly skilled in conducting needs analysis and devising custom solutions to achieve Restaurant's success. This is the denominator of Glen's training courses.



The Trainer

- CL^S Mystery Shopping.
- CL^S Store Audit.
- CL^S Food Service Management.
- CL^S Menu Engineering.
- CL^S Restaurant Revenue Management.
- CL^S Restaurant Cost Control Analysis.
- CL^S Restaurant Marketing.
- CL^S Customer Loyalty & Retention.
- CL^S Third Party & Self delivery service.

The Practitioner

- CL^S General Management
- CL^S Market Research & Site Feasibility
- CL^S Operations Strategy
- CL^S Market Research
- CL^S Business Development
- CL^S Project Management
- CL^S Supply Chain Management
- CL^S Leadership & Team Building
- CL^S Business Review
- CL^S Certification

Professional Journey

- CL^S Vice President (USA Franchised Restaurants) - Menafex
- CL^S Regional Franchise Manager - Europe, Middle East, and Asia - Fuddruckers
- CL^S General Manager - Starfast LLC - ETA Ascon (UAE)
- CL^S Assistant Food & Beverage Manager - Hilton

Knowledge Journey

- CL^S Masters Certificate in Hospitality Management (Cornell University, Ithaca, USA)
- CL^S Hotel Administration and Food Technology (Sophia Polytechnic, Mumbai, India)
- CL^S Certified “Coach” (Hilton)
- CL^S Certified “Train the Trainer” (Hilton)